

352MC Professional Photographic Practice Reflective Report:

Throughout the creation of my “Walked, Rewalked, Remembered” collection, I created a conceptual photographic piece that explored the process of recollection and the reconnection to an individual in the past, by photographing varying landscapes that act as personal memory triggers. Situating my project within contemporary photographic practices, throughout the development of this collection I have gained influence from various photographic practitioners regarding the creation of a personal project that incorporates an accessible and relatable underlying context (including the work of Peter Watkins, Sophie Calle, Briony Campbell, etc.). By investigating identifiable overarching themes (memory and reconnection) and creating conceptual representations and responses to the landscapes and my memories, this research influenced the creation of a project that could target and engage a broadened, contemporary audience.

Taking this into account, I have employed a developmental methodology and have taken on feedback, allowing me to gain wider opinions and critique, which provided me with the opportunity to alter my original idea. Throughout the evolution of my practice, I also conducted an extensive amount of research and experimentation where I gained influence and inspiration from a large number of resources which, along with the feedback I was receiving, allowed me to develop my professional independence by defining my own position. Focusing on the overarching themes and concept of my project, and adjusting it to relevant feedback and research influence, I have therefore been able to create both a self-defined and extended body of work appropriate for the context I wished to achieve.

Although this is a personal collection, my intentions for its context was to create work that visually represented the concept explored, whilst also providing the audience with the opportunity to gain knowledge surrounding the process of recollection (i.e. faded memories become clearer through the introduction to a memory trigger); I then wanted to encourage a reflective response relating to the audiences consideration regarding their own memories (and memory triggers), and how they could reconnect to their lost loved ones. Bearing this in mind, when analyzing the success of my final triptych collection, due to the fact that it includes a wide range of features (including an object, photo, and text), this has resulted in the creation of a balanced and accessible exhibition piece which engages and immerses the viewer, whilst also providing them with enough information to gain a contextualized understanding behind both the projects concept and methodology. **For example, the objects were carefully considered to provide a textual and immersive representation of the location captured within the image, providing evidence of the methodology behind the project, whilst also acting as the contemporary aspect that draws in the viewers attention and engagement. The photographs were created through the use of varying aesthetic features that resemble a visual conceptuality, which can be used by the viewer to gain a greater understanding regarding the concept of the project. Also, the narrative and content within the text provides the viewer with**

information that successfully references both the projects methodology and the concept in order to enhance their contextualized understanding.

ENCAPSULATES THE CONCEPT OF MY PROJECT

Although I feel that I have been able to create a successful final piece that encapsulates the concept of my project, whilst also making it understandable and accessible to the viewer, as with all projects, I showcased a number of personal strengths and weaknesses. One of the strengths that helped me to achieve my desired outcome was my management and organization skills that allowed me to appropriately schedule developmental tasks. The use of my research skills also allowed me to improve upon my critical analysis (in terms of feedback, research and development), which, in turn, provided me with the opportunity to successfully pinpoint relevant information and inspiration. I also feel that my verbal and visual communication skills have improved, not only through the written research and analysis of my methodology, but also through the creative interpretation of my concept within photographic forms. However, despite this, throughout my project I have also encountered a challenge regarding the personal concept associated with my work. This resulted in a difficulty detaching myself from the emotional relationship I held with regards to the projects narrative and often clouded my judgment, making it harder for me to accept constructive criticism and provide myself with self-critique. Nevertheless, once I had identified this methodological weakness, I soon adjusted my personal development in order to actively tackle the situation by not only conducting relevant research that provided me with information on how to create a personal project that is accessible to the viewer, but also balancing the feedback I received with my own personal opinions to enhance my professional independence through the creation of a successful piece.

Finally, through the completion of this module, I have been able to utilize and improve upon both my photographic and transferable skills in order to produce high quality photographic material that successfully encompasses and contextualizes the personal yet relatable concept of my project. Using the developmental stages to adapt my collection by conducting research and experimentations has resulted in me creating a photographic piece for my broad, specified audience. This encourages them to reflect upon the generalized process referenced within the personal narrative (memory and reconnection), by enhancing the viewer's engagement, immersion and accessibility. As suggested within my project proposal, completing this assignment has enabled me to create a final project outcome that I am proud of.

SUGGESTED RESPONSE, NOT DEFINITE